

Chargeable Garden Waste Collection Service Update

Appendix B



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Key Milestones



- Early bird offer (Sept – Oct 2021)
- New bins delivered (Nov- Dec 2021)
- Sack collections ceased (17 Dec 2021)
- Collections commenced (7 Feb 2022)

Original Projections



- 11,000 subscriptions end of the early bird
- 13,000 subscriptions end of year one
- 15,000 subscriptions by end of year two
- Bins would be sold at a 70/30 split (240L bins to 140L bins)
- 80% of subscriptions would be completed online
- 20% of subscriptions would be taken over the phone

Early Bird: Outcomes

	Estimated	Actual
Subscriptions	11,000	15,500
Online orders	8,800 (80%)	10,845 (70%)
Telephone orders	2,200 (20%)	4,119 (27%) (3% cash office)
240L bins sold	7,700 (70%)	12,204 (78%)
140L bins sold	3,300 (30%)	3,439 (22%)

Bin Deliveries

- 26 Articulated vehicle deliveries to Daedalus
- Bins delivered by contractor: 15,732
- Bins delivered so far by Streetscene: 3018



Monthly Sales

	Subscriptions	Total Bins	% of 240L Bin Sales
September	9560	9716	81%
October	5744	5839	72%
November	738	751	72%
December	404	407	71%
January	685	688	73%
February	580	585	73%
March	406	407	66%
Total	18,117	18,393	

Number of Customers by Ward



Weights

Week beginning	GW tonnage	Week beginning	GW tonnage
11/01/2021	53	10/01/2022	14
18/01/2021	79	17/01/2022	22
25/01/2021	37	24/01/2022	0
01/02/2021	35	31/01/2022	0
08/02/2021	25	07/02/2022	81
15/02/2021	29	14/02/2022	104
22/02/2021	41	21/02/2022	46
01/03/2021	93	28/02/2022	78
08/03/2021	85	07/03/2022	73
15/03/2021	69	14/03/2022	89

Questions



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